



# How Your Created By Kids Art Fundraiser Works —Spring 2026 Edition!

Apr 13 Launch

## Timeline

Based on your registration, here is the timeline for your school:

<b>Launch Date</b>	<b>Teachers send home</b>	<b>Parent return to class</b>	<b>Ship to PE</b>	<b>Final Products</b>
Mon Apr 13	Wed Apr 29	Mon May 11	Wed May 13	Week of June 1-5

## Steps for a Successful Art Fundraiser

**Please follow these simple steps to ensure the success of your fundraiser:**

- Place the provided posters (and samples, if applicable) in highly visible areas of the school.
- Create a package for each class or division in your school. Each package will contain:
  - A student art template cardstock for each student, plus a few extras. We have printed 10% extra.
  - An envelope with teacher instructions, which will hold the completed artwork.
- Deliver the packages to each teacher and answer any questions they have. Let the teachers know they can also go to the **Createdbykids.ca** website for a video they can play at the start of the art class, explaining the program and showing the kids samples of what they can do.
- Let the teachers know that the completed artwork should go home with the students on the “send home” date on the order form at the latest. Earlier is better. Remind them not to fold the artwork.
- Collect the artworks from teachers in the provided envelopes the day after the order due date on the order form. Make sure the classes or divisions are properly labelled, and then return the envelopes to Photo Expressions. We will take care of the online orders, but we still need the artwork!
- When the school receives the completed products, deliver each package to the classroom. And watch the kids’ excitement!

That's it! Simple, easy, and fun!

***Please note: Getting the teachers on board to complete artworks in class is absolutely the key to the success of this fundraiser!*** Teachers can choose to do themed artwork, something already in the art curriculum with the paper we provide, or let the kids do artwork of their choice.

Thank you for your effort in helping your students complete their artwork and become published artists. This is sure to be a great school fundraiser!

You should have in your possession a box similar to this on the right, with all your supplies.

If you do not, please contact us at [art@createdbykids.ca](mailto:art@createdbykids.ca) to inquire.



### **1) “Launch Day”— Mon Apr 13**

This is the day your teachers should have their supplies in hand. There are directions in the box for dividing up the art forms; you will need a list of how many students there are in each class.

If they do not have their materials yet, do not panic – just get them handed out ASAP. We have 2-3 full weeks for teachers to work their magic.

Feel free to send the teachers to <http://www.createdbykids.ca/idea-gallery.html> to get some ideas!

### **2) Artworks sent home for orders –on or before Wed Apr 29**

Teachers should make sure the artworks are completed and sent home by this date or earlier. The success of the fundraiser hinges on this happening! If every student completes their artwork in class and takes it home – you will do extremely well!

### **3) Artworks returned to school after ordering –on or before Mon May 11**

The time period between Steps 2 and 3 is when orders should be placed online. Please remind the families that they **must** return the original art if they are placing orders. An artwork doesn't need to be returned if no order is placed.

#### 4) Return artworks to Photo Expressions – Wed May 13

Note - the deadline on the order form show the date in Step 3, we give a few days leeway so you can return the forms on the date in Step 4. You will have instructions for a Purolator pick-up if the school is not located locally.

Prior to shipping, you will gather the envelopes of artwork the teachers have hopefully turned in to the office. If time allows, you can confirm how many orders are in each envelope and write the number in the provided space on the envelope, if it hasn't been done already.

#### Recap:

<b>Launch Date</b>	<b>Teachers send home</b>	<b>Parent return to class</b>	<b>Ship to PE</b>	<b>Final Products</b>
Mon Apr 13	Wed Apr 29	Mon May 11	Wed May 13	Week of June 1-5

#### Final products delivered –Between June 1-5

If all goes well with the timeline up to this point, this is when we will be shipping the orders (mostly to the school, some directly to homes), along with your recap and fundraising cheque!

You will have a detailed list of what was ordered, sorted by class. Depending on your school's protocols at the time, you can go class to class like Santa, or arrange the orders for pick-up.

That's it! We do everything we can to make this the simplest, most meaningful, and profitable school fundraiser possible, and we could not do it without you!

If you have any questions along the way, please contact me at [art@createdbykids.ca](mailto:art@createdbykids.ca)

Regards,  
Ron Comeau

Created By Kids